



PAWS IN MOTION 5K

MAY 18TH, 2025



5K

CONNECT WITH OUR WIDE AUDIENCE AND REACH THROUGH:

Direct Mailing: Over 1,500 addresses

Email Newsletters: Over 6,000 engaged recipients

Social Media Platforms: A community of 7,500+ followers

Event Engagement: Over 500 participants and volunteers annually



5K SPONSORSHIP

5K - HEADLINER - \$2,500

- Recognition as leading sponsor of the event.
- Recognition in opening and closing ceremony
- ***Prime Logo placement on marketing materials**, banners, signage, medals, participant and volunteer t-shirts.
- ***Recognized as a key supporter in event press release and media coverage.**
- Social Media Spotlight.
- Complimentary race entry for a team of 5.
- Opportunity to have a booth at the event.

Sunday, May 18th, 2025 | Purgatory Creek - Eden Prairie, MN





5K SPONSORSHIP

ENDURANCE SPONSOR - \$1,000

- Logo Display visibility on marketing materials AND water stations throughout the course.
- Recognized as a key supporter in event press release and media coverage.
- Logo recognition on 5K medals.
- Recognition during opening and closing Ceremony.
- Opportunity to have a booth at the event.

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5K SPONSORSHIP

STRIDE SPONSOR - \$750

- Logo placement on event marketing materials.
- Recognition on event.
- Recognition during opening and closing ceremony.
- Opportunity to have a booth at the event.
- Opportunity to provide branded merchandise to participants.

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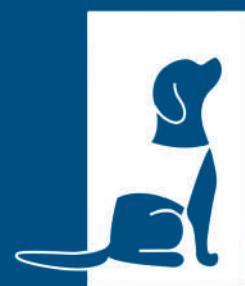
5K SPONSORSHIP

VELOCITY SPONSOR - \$500

- Logo Placement on event marketing materials.
- Recognition during opening and closing ceremony.
- Opportunity to have a booth at the event.

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HELPING PAWS
ASSISTANCE DOGS